

# BLAKE A. LINDSAY

---

2524 Preston Road, Plano, TX, 75093, Plano, TX 75093 | 214.207.6972 | [blake@blakelindsay.com](mailto:blake@blakelindsay.com)

## Introduction

Blake Lindsay has been blind since infancy, a condition that he views as a gift, not as an impairment. Over the course of his professional life, Blake has become a familiar voice on national radio stations, a highly effective communications manager, a leading authority on social and economic issues confronting the blind, and a fierce advocate at the local as well as the national level for the blind and visually impaired community.

Blake is currently the Communications and Outreach Director at Envision Dallas, having served for twelve years as a loyal colleague, advocate, and friend to all. He is responsible for representing the team at community outreach events as well as giving a voice to issues that affect the blind community.

## Objective

To utilize my training and work experience for the productivity and profit of my employer as one whose work involves communication, customer service, and profit-development opportunities. My work ethic is perceived as conscientious, creative, intuitive, and resourceful. My passions are communication, developing solutions, and serving clients.

## Strengths

- Fundraising
- Leadership
- Business Development
- Public Speaking
- Marketing
- Public Relations
- Sales and Customer Service
- Telemarketing
- Radio Personality
- Voiceovers

## Professional Experience

### ENVISION DALLAS

Communications and Outreach Director (2009 to present)

*Received the Employee of the Year Award for 2017.*

*Point of contact for public relations; manager of internal news and communications for employees, friends, and benefactors of Envision Dallas; conducts profiling, interviewing, and writing stories about colleagues' accomplishments and overcoming challenges.*

### ZIG ZIGLAR CORPORATION

Audio Producer, voice-overs and sales (2006 to 2008)

*Zig Ziglar branding voice on commercials; producer of weekly Inspire podcast; sales with the Ziglar Inspiring True Performance division.*

### BLAZIN' BLAKE PRODUCTIONS

Audio production and imaging voice (2005 to present)

*Stations include:*

- 106.1 KISS-FM
- 98.7 FM KLUV
- 94.9 FM KODZ (now KLTY)
- WJEL, Indianapolis

- The World-Wide Legend, Indianapolis
- KEOM, Mesquite, Dallas, Ft. Worth
- KZHN, North East TX and Southern OK
- Holiday Inn Presidential Hotel, Little Rock, AR
- The Art Gallery, Lake Havasu City, AZ
- J-Tech Motor, Lake Havasu City, AZ
- Sherry Bronson, TV Host of “Dream By Faith”
- Dallas Observer Newspaper
- Heather Cullins, Professional Harpist

## **DALLAS AREA RAPID TRANSIT**

Customer Service Representative (2001 to 2005)

*Resolved concerns and provided solutions for both internal and external customers; planned, charted, and communicated the commuter routes for efficiency in transportation schedules; marketed and performed various public relations activities; authorized three articles for Access, the monthly corporate publication; recognized as one of the best customer service associates.*

## **BANK OF AMERICA, DALLAS**

Senior Customer Service Specialist (1994 to 2001)

*Exceeded customer center goals in availability, compliance, quality monitoring, and customer satisfaction; trained, developed, and coached new associates; acted upon core values of the bank to build relationships with customers and associates; maintained customer retention by providing positive communications, product knowledge, research and problem resolution; recruited employees at job fairs; marketed Bank of America at community events; received customer commendations and special recognition; received numerous Top Performance Awards in customer services and productivity by producing in the top 10%.*

## **ON-AIR RADIO PERSONALITY**

KISS-FM Dallas  
1994 to 2001

KLUV Dallas  
1992 to 1993

KODZ Dallas  
1991 to 1992

## **Education**

- Brookhaven Community College
- Certificate as a National Advocate for Leadership and Employment from the National Industries for the Blind (NIB)

## **Other Experience**

- President of Homeowner’s Association, Marquis Preston Park, Plano, including 126 condominiums
- Vice President for the American Council of the Blind in Texas (ACBT), from 2012 to 2014
- President of the Oak Cliff chapter of Lions Club International, 2022-2023
- Partner with the DREAM program (Dallas Regional Employment Access Meet)
- Author of two books: *Out of Sight Living: A Sightless Person with Perfect Vision*, and *Blind for a Purpose: Turning Life Challenges into Purpose in Life*
- 1986-2005 ADA Spokesperson and Master of Ceremony
- 1986-1991 MDA Telethon KENS in San Antonio, TX; 1992-2000 KXAS in Dallas, TX

## **Awards**

- 2017 Employee of the Year, Dallas Lighthouse for the Blind
- 1999 Dallas Mayor’s Award
- DART ParaTransit Award for 2000 ADA Celebration Master of Ceremony
- DART Commendation for Outstanding Customer Service
- Bank of America Commendation for Outstanding Customer Service